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**Santa Cruz Moose Lodge
#545
Board of Officers
For 2010—2011**

Governor	Ray Gibson
Jr. Past Governor	Vince Martinez
Jr. Governor	Scott McAvoy
Prelate	'JR' Roberts
Administrator	Perry James
Treasurer	Tom Fleming
1 Year Trustee	Randy Manson
2 Year Trustee	Mason Morris
3 Year Trustee	Dan Goodwin
Sergeant-at-Arms	Robert Oneto
Inner Guard	vacant

545 Committee Chairs

Applications Review	by Committee
Audit	Randy Manson
Bulletin Editor	J.D. Sotelo
Community Service	Laurie Grundy & J.D. Sotelo
Decorating	Event Chairperson
Endowment	Dick Dennis
Facilities/Contracts	Ray Gibson
Family Activities	Larry & Kelli Beaman
Food Drive VCUM	Laurie Grundy
Game Night	JR Roberts
Government Relations	Brian Murtha
Historical	Mark Filipowicz
Ladies of 545	Laurie Grundy
Legion Activities	Lonnie Moseley
Lodge Activities	Alvin Leonard
Lodge Grounds	Ernie Avelar
Lodge Maintenance	Dan Goodwin
Membership	Perry James
M/M Admissions	Ray Gibson
MYA Chairman	J. D. Sotelo
Moose Scholarship	Perry James
Orientation	Mike Stephens
Publicity Chairman	Robert Oneto
Ritual Team	J. D. Sotelo
Social Quarters Manager	Perry James
Sports Events—	Call Lodge at—
Horseshoes, Softball, etc.	438-1817
Webmaster	Mark Filipowicz

November
December
2010



TO —

SANTA CRUZ MOOSE NEWS
Santa Cruz, Ca. #545 Loyal Order of
Moose
P.O. Box 66292
Scotts Valley, CA 95067-6292
Telephone: 831-438-1817
www.scmoose545.org
Volume 22, Issue #6



gimme five!

**Social Quarters
Hours**

Monday to Wednesday 4 to 8 PM
Thursday & Friday 4 to 10 PM
For Saturdays & Sundays please see
calendar or go to
www.scmoose545.org/



Hi All You Moose People

I want to start off by saying that in my last bulletin I did not mention JR is one of the new Moose Legionnaires. And we also have another new Moose Legionnaire that got enrolled Sunday the 17th of October. And his name is Bobby Oneto. Congratulations to both!



We have a lot of good stuff coming up. We have Josie and the Pussycats chicken dinner and Toms famous chicken fried steak. We also have Rosie is cooking her famous lasagna dinner coming up next month and the Moose Riders are going to have a cioppino feed.

You will see some new ground cover at the Moose Lodge when you drive in and I want to thank Dan Goodman and his crew for doing such a great job. I want to especially thank Dale (Good looking) Williams for helping with the cutting down trees to open up areas and also for pull back the hillside by the RV parking, and for letting us use his tractor to spread the ground cover and also for getting the ground cover for us! It smells very nice over there now.

At the Monte Foundation Fireworks, we had a lot of volunteers. I want to personally thank those volunteers for coming out and helping. I also want to thank JD, who has for many years, put this thing together. Thank you, thank you very much.

If you have a motorcycle and would like to ride, we have a Moose Riders Club. Just get in contact with me and I will let you know what is going on in regards to club meeting times.

As for Friday Night Dinners, please RSVP, and come early and sign up for your favorite dinner to make sure you get yours for that night. There is a book that has all the dinners in it and all you have to do is sign up.

MOOSE
The Time is Now

In November, I and the Administrator are going to Reno for 3 days so hopefully, we can get some new information to help our lodge do better.

545 Governor Ray, signing off.



**CONGRATULATIONS TO THOSE MEMBERS
CELEBRATING THEIR BIRTHDAYS IN
NOVEMBER!**

Wendell Read	1 st
Megan Markvardsen	2 nd
Michael Hughett	5 th
Elaine Marks	5 th
Jason Noce	5 th
Mason Morris	6 th
James Franklin	7 th
Ole Christensen	8 th
Cathy Woo	10 th
Brian Ruf	11 th
Peter Young	11 th
Ray Gibson	12 th
Sarah Stein	13 th
Kitty Stouffer	16 th
Art Freitas	17 th
Ballard Cheatham	20 th
Tim Hutchinson	20 th
Les Pawlak	20 th
Brian Armstrong	23 rd
Herb Lundin	23 rd
Rufus McCain	24 th
Edward Engeldinger	25 th
Alan Grundy	27 th
Nathan Andrade	29 th
Clifford Hendrickson	30 th



**** FRIDAY NIGHT DINNER ETIQUETTE
ACCORDING TO A MOOSE ****

1. Make a reservation no later than closing on Wednesday.
2. If you cannot attend, cancel your reservation by Wednesday or ASAP.
3. Bus your own tables by taking dishes, utensils and trash to the kitchen.
4. Be courteous. Remember everyone working in the kitchen are volunteers.
5. Volunteering in the kitchen as a cook, or doing dishes, makes a Moose happy!



*Please follow the simple rules above to help the Friday Night Dinner cooks plan and prepare a successful meal for you to enjoy.
Thank you! From the Board of Officers*

**CONGRATULATIONS TO THOSE MEMBERS
CELEBRATING THEIR BIRTHDAYS IN
DECEMBER!**

Teresa Abercrombie	5 th
Jeffrey Hardacre	6 th
Gerald Pitman	6 th
Paul Arana	9 th
Michael Doherty	9 th
John Woo	10 th
Stephen Sanders	11 th
Craig MacKenna	12 th
Philip Fortier	14 th
Douglas Winfrey	16 th
William Giussi JR	17 th
William Kaufman	19 th
Rose Locke	19 th
George Pepper	19 th
Karl Ryan	19 th
Debra Hendrickson	20 th
Vern Lillehaugen	22 nd
Peary Krafft	23 rd
James Walsh	23 rd
Robert Perez	27 th
David Scargill	27 th
David Stevenson	27 th
Chris Grundy	28 th
John Harold	29 th
Jack 'JR' Roberts	29 th
J. D. Sotelo	29 th
Carmen Chapman	30 th
Mark Hutchinson	30 th
Barry C. Nolan	30 th
John Abercrombie	31 st



**ALL MEMBERS PLEASE
NOTE**

Free Friday Night Dinner if your Birthday is listed in the bulletin for the current month. You must check in with server for your ticket and

Show your paid up membership card
Happy Birthday!
(Please note RSVP and Sign-Up requirements)



Welcome to our Newly Enrolled Members!!



545 Enrollment Meeting of September 17, 2010, participants left to right– Larry McWilliams, Clifford Hendrickson, Larry Ainsley, Governor Ray Gibson, 'JR' Roberts, Pete Galli, Jim Bunker, Ray Fassio, and Robin Lyon.

MOOSE
The Time is Now



545 Enrollment Meeting of October 15, 2010, participants left to right– Norm Gillette, Richard Vote, Nick Burgess behind Bill Bredl, Rick Hofstetter, Governor Ray Gibson, Jim Thomas, Ed Lake, Ray Brubeck, Rick Garcia, Bobby Oneto, Scott McAvoy, Matthew Rogers and Dale Williams



Santa Cruz Lodge 545 Officers, Chairs & Volunteers welcome all our new members to their new Moose Family Center. Please, come down and enjoy your new home! Also, thanks to our Lodge sponsors for fulfilling their obligation to strengthen our order.



Greetings to all the 545 Moose Brothers and Ladies,

As a good number of you know by the last District Social which was in Santa Cruz, the District is now holding a drawing for a \$100 Visa card every 3 months. At each Social you get a card to fill out and deposit in a container. At the end of three months, a card is drawn and IF that person is present, he/she wins the card. The more Socials you attend, the better your chances of winning. You must be present to win.

And now on with 545 news. The Lodge quota for this year is 47. At last count, we had 46. We have until April 30, 2011 to get that last member signed up. Can we do it? I believe we can get way more than 1 in the next 6 months. The last 6 months we signed up 46 and there is no reason we can't do it again. WAY to go sponsors. GOOD JOB.

We are still looking for cooks for Friday night dinners. Do you cook? Do you have a special dish that you like to prepare? Well, get in touch with the Governor and share it on a Friday night dinner. Thanks to all the Friday night cooks and also to the Burger cooks on Thursday night. And on that note, Welcome back Howard. Glad to see you back in the kitchen and in the Lodge again.

Perry Lee James, 545 Administrator



To all Moose members,
Next April 2nd Santa Cruz moose lodge 545 will be celebrating its 100 year anniversary. What an exciting achievement! 100 years of guys and gals getting together to have fun and work on the community to better the lives of others.

The board of officers would like everyone in our lodge to celebrate this grand achievement in a very special way.. We have had many suggestions such as a buffet lunch, pot luck, a formal dinner or a catered lunch or dinner. Other suggestions such as an antique car show, museum displays, and various types of dances, dignitary speakers and even a live production of the history of the Santa Cruz Moose lodge have been brought up as well. But we need your help!!!! On Thurs. Nov. 11th at 5:45, anyone and everyone interested in helping to make this celebration happen are invited to come and share their ideas.

With your help we can have a celebration that will be remembered for years to come!! Thank you, Scott McAvoy, 545 Jr. Governor

'The Time is Now' Membership Campaign!

During the period March 1—May 31, 2010, we ran a short-term membership campaign that offered the most exciting incentive ever offered to our members. Any member who sponsored two applications that were reported and enrolled during that period received a free year's dues. Thanks to the response of our members. We have decided that this valuable incentive needs to continue.

From June 1, 2010—April 30, 2011, when a member's first two applications are reported and enrolled, he will once again receive a free year's dues! This program will continue in future years so that the first two applications sponsored during each fiscal year will mean another year's dues. In essence, if a member sponsored two applications every year, HE WILL NEVER PAY DUES AGAIN! What more valuable incentive can there be? Life members will also receive a picture frame/alarm clock for their efforts.

Members attaining membership in the Moose International 5 Club will receive their 10-11 personalized Moose International 5 Club wallet card and a 5 Club logo window decal. Again this year, the funds generated by 5 Club members will fund a Moose Charities project. This year, the generosity of the members of the 10-11 5 Club will allow for the purchase of two 14-passenger vans for Mooseheart.

Members sponsoring 25 or more during the campaign will qualify for the Director General's Circle of Distinction. Super member writers sponsoring 100 or more applicants during 'The Time is Now' campaign will receive transportation and five nights accommodations to the 2011 International Moose Convention in Anaheim, Ca.

In conjunction with this year's campaign, we are introducing a special 3-year incentive program leading up to the Mooseheart Centennial Celebration. Members who sponsor 25 members from June 1, 2010—July 31, 2013 will receive a custom-made Skagen wristwatch featuring the Mooseheart Centennial logo.



Lodge News

Myra's Message!

Our October 1st dinner had two great success stories!



The cupcake contest was a smash! All the contestants, Debbie H, Dan T, Carla A, Sheri C, Lou A (1st Place!), Julie K (2nd Place), Alicia H (3rd Place) and Myra McNamara (honorable mention)

all did a great job.



Thank you for all those fine deserts. Also thanks to the judges; Mark S, Kim W and Dale W, who also did a great job. The raffle for landscaping funds sold out!! Thanks to all the members, their families and friends who supported us. Watch for improvements around our already beautiful Lodge!



545 SICKNESS and DISTRESS

Jerry Pitman battling a severe flu.
Randy Manson has been hospitalized.



**TO THOSE MEMBERS AND THEIR FAMILIES
WHO ARE
SUFFERING ILL HEALTH, OR HAVE SUFFERED
A LOSS—
Our Thoughts and Prayers go out to All.**



Avenue of Flags Honors Deceased Veterans 3 Days a Year

Veterans Day commemorates the service of all American Veterans who have served to keep our country free, whether they served in times of peace or in times of war.

On this Veterans Day, Thursday, November 11, the "Avenue of Flags," will again be on display at the Oakwood Memorial Cemetery on Paul Sweet Road near Dominican hospital, the I.O.O.F. Cemetery at the foot of Graham Hill Road (Ocean Street Extension), Holy Cross Cemetery on Rodriguez near 7th Avenue in Santa Cruz and in Watsonville on Freedom Boulevard between the VFW hall near Airport Boulevard and Martinelli.

The "Avenue of Flags" project, a nonprofit organization, was first organized in Santa Cruz County in November of 1972 for the purpose of remembering the men and women who have served in the military services of the United States of America to keep our country free and are now deceased.

The Avenue of Flags pays tribute to all deceased veterans who have ever served in the U. S. military to establish and keep our wonderful homeland strong and free for nearly two and a quarter centuries. And to honor our service men who sacrifice today to perpetuate freedom for The United States of America in the hope that the world may one day live in peace for all times.

You are invited and urged to participate in this commemorative project in memory of a veteran. It has been stated and rightly so, that each and every flag in the "Avenue of Flags" has its own remembrances, its own significant history and as they fly in Santa Cruz and Watsonville, they express the national memory of America's Great, the labors and dreams of her pioneers and the sacrifices of her war dead.

Flags are raised on the poles in the morning and folded in the afternoon by teams of two people to ensure that appropriate protocol is maintained and that no flag touches the ground. After the flags are on display for all to see, the team has breakfast at a local eatery. At 3:00 that afternoon, all return to respectfully retire the flags.

Contact me and please help us honor our vets. . .

By Jack Roberts,
545 Moose Legionnaire
and MOAA "Avenue of
Flags" Program Director,
476-2257



Members, family, friends and work associates,

Thank you so much for your work Friday night at the Monte Fireworks Main Gate! It was different this year being held on Friday and having to put up with Hwy 1 traffic and State Park exit closure!! Also due to cost cutting measures there were no t-shirts! We had some new faces this year and I'm so grateful for that. We had some old friends join us for the first time, a joy! And we had our staunch regulars, always a pleasure.

In helping the Monte Foundation we are directly helping the children of our Santa Cruz County schools. We get so wrapped up in our tribulations and having to deal with life we often lose or forget the joy of helping someone else. I want you to know that your work is valued because it helps our children and their well being and their education! "Do not hinder the children for they are like the Kingdom of Heaven"

Special thanks to Ray Gibson my co-captain who's always there, can be counted on and whom I rely on to help shoulder the load.

Thanks again,
JD Sotelo, Monte Main Gate,
Peace, out!



MOOSE
The Time is Now

VALLEY CHURCHES UNITED
MISSIONS

"Ladies of 545 Committee" News & Notes:

My favorite time of the year, Halloween, Fall Colors, Thanksgiving and soon Christmas is upon us. It is the time of the year to bundle up in warm clothes and spend time with family and friends. It is also the time of the year for giving to those less fortunate. I have noticed the barrel of canned food for VCUM beginning to fill. Also, don't forget to bring in sample sized toiletries for MHCAN.



The barrel and bins are located in the front lobby.

Friday, December 3rd is the Prime Rib VCUM Benefit Holiday Dinner. One half of the dinner sales will be donated to VCUM, therefore, please NO coupons or NO Birthday dinners will be honored that night. There will also be a 50/50 Raffle, a Can Food Drive and Toy collection, all for the benefit of VCUM. There will be incentives for bringing in canned food or toys that evening, so don't forget to bring them with you. The Lodge will need lots of extra people for set up, food service and cleanup that night, so don't be shy about asking, "How can I help?"

On Sunday, December 12th, JD's Holiday Tamales, the Ladies of 545 will prepare flan to be sold as a fundraiser for Familia Center. Come enjoy JD's delicious tamales and top it off with a delicious flan dessert.

Saturday, December 18th is the Holiday party for MHCAN. MHCAN provides a wonderful meal to 300+ clients, many that do not have family to spend the holidays with. The last two years, money from the "Ladies Friday Night Dessert Sales" purchased the food and lodge members prepared and delivered hams and bean casseroles for their dinner party. HELP! This year, the need is greater. Can you bake a pumpkin pie, would you like to purchase and donate one, OR would you like to donate money towards purchasing pies? A donation jar and more information will be located in the Social Quarters.

LADIES ::::: The need for donated desserts to be sold on Friday night dinners continues. 100% of the sales of your donated desserts help fund holiday projects, like the ones mentioned, and many others during the year. Please ask about signing up if you haven't helped before. Thank you to those that continue to donate.



Our "Ladies of 545 Committee" meetings are the second Thursday of each month at 6:30pm. Thank you everyone for continuing to volunteer and support our Lodge and community.

Laurie Grundy, Ladies of 545 Chair (email: Ladiesof545@yahoo.com)